

ALYSSA DUNNE



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EDUCATION

Drexel University
Class of 2021
Bachelor of Science in Graphic Design
Minor in Marketing
Study Abroad, London - Summer 2019
Dean's List recipient (GPA: 3.75)

SKILLS

Adobe Suite
HTML/CSS
Sketch
Procreate

LEADERSHIP ROLES

Senior Show - *Event Coordinator*
(September 2020 – June 2021)

- Communicate and collaborate with a team to reach deadlines

Student Government - *Designer/Officer*
(January 2019 – June 2020)

- Help design influential marketing materials for print and digital formats

RELEVANT COURSES

Logo Design
Brand Identity
Publication Design
Package Design
Environmental Design
Web & Motion Graphics
Marketing Strategy
Consumer Behavior
Advertising
Photography

RELEVANT WORK EXPERIENCE

Imre Marketing Agency - *Junior Graphic Designer*
(September 2021 – Present)

- Create marketing material for healthcare and consumer companies
- Build static and animated social posts

Exit Design - *Graphic Design CO-OP*
(March 2020 – September 2020)

- Learned the processes behind large-scale environmental graphic design projects
- Assisted in designing wayfinding signage, Covid-19 graphics, and donor walls in healthcare facilities and universities

Driven Engineered Solutions - *Freelance Designer*
(December 2018 – June 2021)

- Contributed in re-branding company by editing original artwork
- Created successful new logos for products
- Assisted in designing business cards

Drexel Performing Arts - *Design Scholarship*
(Spring 2019 – June 2021)

- Create effective promotional material
- Consulting with administration to market the program and events while staying on brand

OTHER WORK EXPERIENCE

Mix Bar and Grill - *Server*
(January 2021 – May 2021)

- Gained experience in multitasking, verbal communication, customer satisfaction, and conflict

Wegmans Grocery Store, Collegeville - *Cashier*
(January 2015 – January 2019)

- Provided excellent customer service under high pressure situations