

ALYSSA DUNNE



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EDUCATION

Drexel University
Class of 2021
Bachelor of Science in Graphic Design
Minor in Marketing
Study Abroad, London - Summer 2019
Dean's List recipient

SKILLS

Adobe Suite
Photography
HTML/CSS
Sketch

LEADERSHIP ROLES

Senior Show - *Event Coordinator*
(September 2020 – June 2021)

- Communicate and collaborate with a team to reach deadlines

Student Government - *Designer/Officer*
(January 2019 – June 2020)

- Help design influential marketing materials for print and digital formats

RELEVANT COURSES

Logo Design
Brand Identity
Publication Design
Package Design
Production
Environmental Design
Marketing Strategy
Consumer Behavior
Advertising
Photography
Web Design & Motion Graphics

RELEVANT WORK EXPERIENCE

Imre Marketing Agency - *Graphic Designer*
(September 2021 – Present)

- Started as Junior Designer, promoted to Designer
- Create marketing material for healthcare and consumer brands
- Build a range of static and animated campaign ads
- Collaborate with creative team and present ideas to clients on a weekly basis

Exit Design - *Graphic Design CO-OP*
(March 2020 – September 2020)

- Learned the processes behind large-scale environmental graphic design projects
- Assisted in designing wayfinding signage, Covid-19 graphics, and donor walls in healthcare facilities and universities

Driven Engineered Solutions - *Freelance Designer*
(December 2018 – June 2021)

- Contributed in re-branding company
- Created successful new logos for products
- Assisted in designing business cards

Drexel Performing Arts - *Design Scholarship*
(Spring 2019 – June 2021)

- Create effective promotional material
- Consulting with administration to market the program and events while staying on brand

OTHER WORK EXPERIENCE

Mix Bar and Grill - *Server*
(January 2021 – May 2021)

- Gained experience in multitasking, verbal communication, customer satisfaction, and conflict

Wegmans Grocery Store, Collegeville - *Cashier*
(January 2015 – January 2019)

- Provided excellent customer service under high pressure situations